

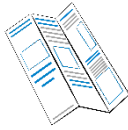
PRESENT YOUR COMPANY AT DAGA 2024 – SPONSORING AND ADVERTISING –


18 – 21 March 2024



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CLASSIC ADVERTISING (PLUS 19% VAT)	
<p>Advertisement in the DAGA Program Book</p> <p>Edition: 1000 + downloadable online presentation as PDF</p> <p>(Black and white, final page format: 118 x 210 mm, including at least 5 mm margin for text; 3 mm additional bleed on all four sides. Please send double-sided ads as 2 single pages)</p> <p>Deadline: 15 December 2023 / as PDF to: tagungen@dega-akustik.de</p>	<p>single page: 300,- €</p> <p>double-sided: 600,- €</p>
<p>Advertisement on Inside Front / Inside Back Cover in the DAGA Program Book</p> <p>Edition: 1000 + downloadable online presentation as PDF</p> <p>(Coloured, one-sided, final page format: 118 x 210 mm, including at least 5 mm margin for text; 3 mm additional bleed on all four sides.)</p> <p>Deadline: 15 December 2023 / as PDF to: tagungen@dega-akustik.de</p>	<p>1.100,- €</p>
<p>Congress Bag Insert</p> <p>Number of items: 1000</p> <ul style="list-style-type: none"> • Leaflet of one page (max. A4, printed front and back) or flyer or • Multi-page brochure (max. 100g per item) • Costs of production and delivery by Sponsor 	 <p>Leaflet / Flyer: 600,- € Brochure: 1.200,- €</p>

ONLINE ADVERTISEMENT (PLUS 19% VAT)	
<p>Advertisement on the Start page of the Online Platform</p> <ul style="list-style-type: none"> • Present your advertising banner (300 x 100px) or your company logo (adjusted into 320 x 170px) on the start page of the online platform • Your logo will be displayed permanently or rotating with other logos, as you wish <p>The app is available starting 4 weeks before DAGA without download in your browser. Please also note our offers for online exhibitors, see exhibition brochure.</p>	 <p>Permanent Advert: 600,- €</p> <p>Rotating Logo: 300,- €</p>
<p>Advertisement on the Start page of the Online Proceedings</p> <ul style="list-style-type: none"> • Present your advertising banner / your company logo permanently on the start page of the online proceedings, if desired including a link 	<p>Permanent Advert: 600,- €</p>
<p>Targeted advertising in the programme app (session view)</p> <ul style="list-style-type: none"> • Present your advertising banner / your company logo in your desired sessions in the program app <p>(This offer is subject to the pending technical implementation.)</p>	<p>50,- € per session 200,- € for 5 sessions 400,- € for 10 sessions</p>

SPONSORING (PLUS 19% VAT)

Become

- Diamond Sponsor** from 10.000 €
- Platinum Sponsor** from 6.000 €,
- Gold Sponsor** from 4.000 €,
- Silver Sponsor** from 2.500 € or
- Bronze Sponsor** from 1.000 € (monetary and intrinsic value will be added up.)

In addition to the benefits of the individual offers, you will be named as a sponsor from 1000,- € with company logo and sponsorship status (Diamond / Platinum / Gold / Silver / Bronze) in all following places:

- ✓ in the Program Book
- ✓ in the Conference App
- ✓ on the DAGA Website and
- ✓ in the DAGA Online Proceedings

A) 50th DAGA: Plenary Hall

- Your display* (roll-up display of max. 200 x 85 cm) with your advertising message is placed on the stage of the Plenary Hall. It is there visible during the entire conference, including all sessions in this hall, the plenary lectures, the opening and the closing event
- Acknowledgement of the sponsor by the conference chairs during the opening and the closing event
(Production and delivery of the roll-up by the sponsor)

1000,- €

B) Social Evening

- Your display* (roll-up display of max. 200 x 85 cm) with your advertising message is placed on the stage at the Social Evening
- Acknowledgement of the sponsor by the conference chairs at the Social Evening
(Production and delivery of the roll-up by the sponsor)

500,- €

C) Conference Bags

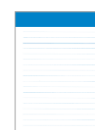
- Each conference participant receives a reusable cloth bag with your company logo, Edition: 1000
(Design and production by sponsor, motif in consultation with us)







500,- €
zzgl. eigene
Herstellungskosten


D) Notepads for Congress Bags

- Your company logo is present on the sponsored notepads for each participant, whenever they are used during DAGA and beyond the conference. Edition: 1000



600,- €
plus own production
costs

<p>E) Pens for Congress Bags</p> <p>Your company logo is present on the sponsored pens for each participant, whenever they are used during DAGA and beyond the conference. Edition: 1500</p>	 <p>500,- € plus own production costs</p>
<p>F) Vests for all DAGA volunteers</p> <ul style="list-style-type: none"> The ca. 30 - 40 DAGA helpers wear a vest with your company logo and the DAGA logo <p>(Design and production by sponsor, motif in consultation with us)</p>	 <p>400,- € plus own production costs</p>
<p>G) Ceramic Cups for Coffee Breaks</p> <ul style="list-style-type: none"> „DAGA Mugs“ with your company logo are used during coffee breaks and also beyond the conference as a memorable souvenir Your very own print design with your company logo and DAGA logo, in accordance with our approval of design. Cups must be stackable. Number of items: 1000 (or in accordance with sponsor) <p>(The financial contribution is used for cleaning the cups during the conference.)</p>	 <p>600,- € plus own production costs</p>
<p>H) Gift Insert for Congress Bags</p> <ul style="list-style-type: none"> Little bags with chocolate, biscuits, Gummi Bears... with your company logo in every congress bag to sweeten the conference for all participants <p>(Number of items: In accordance with sponsor, ideally 1000 or more)</p>	 <p>200,- € plus own production costs</p>
<p>I) Break Slides for sponsorship of technical equipment</p> <ul style="list-style-type: none"> Displaying of a break slide with your company logo and reference to your exhibition stand on the big screen in one session hall Displaying before and after sessions, between presentations and during breaks, continuously from Tuesday to Thursday; if available, in your desired session 	<p>Plenary Hall: 700,- €</p> <p>per Session Hall: 500,- €</p> <p>Package price: 4500 € for all 13 Session Halls</p>

SPONSORING WITHOUT TAX	
<p>J) Drinks and Snacks for Meeting of “junge DEGA”: Young Professionals</p> <ul style="list-style-type: none"> You are acknowledged as sponsor and your company logo will be displayed on a presentation slide right at the beginning of the meeting <p>(As sponsor, you are kindly invited to attend the meeting and welcome to socialize and network with the future elite of professional acousticians.)</p>	 <p>from 500,- €</p>
<p>K) Prize money / donations in kind for a Science Slam of the young DEGA</p> <ul style="list-style-type: none"> Reference to the sponsor with company logo on a PowerPoint slide at the beginning of the event as well as an acknowledgement at the award ceremony during the social evening. As a sponsor, you are invited to the Science Slam and can make the acquaintance of the young acousticians 	<p>from 150,- €</p> <p>or</p> <p>donations of non-cash prizes each in comparable value</p>

DONATIONS

We will gladly issue a donation receipt for all donations.

For donations of 300 euros or more, the donor can be mentioned in the online conference proceedings in alphabetical order without the company logo.

Do you have your own ideas for sponsorship in mind?

You are also welcome to bring forward your own ideas. Please contact us!

Teresa Lehmann

tagungen@dega-akustik.de

Phone: +49 (0)176 – 56 84 55 64 or +49 (0)30 – 340 60 38 03

APPLICATION FORM

We hereby order the following **Sponsoring for DAGA 2024:**

Name of sponsoring / advertisement items

Name of Company

Address

Date, signature and company stamp

Please send the completed form by email to:

Teresa Lehmann / tagungen@dega-akustik.de

All sponsors receive an invoice by the German Acoustical Society (DEGA) prior to the payment.